



Together, we make it V&A

Young V&A, Bethnal Green
Play Project Manager

V&A

Play Project Manager

Reports to	Senior Creative Producer with dotted line to Head of Learning and Engagement
Department	Young V&A, Learning team
Line Management	Play Champions x 3
Principal Location	Young V&A, Bethnal Green
Hours	21 hours per week (3 days per week)
Salary	£21,023 (£35,039 at 0.6 FTE)
Work pattern	Wed-Fri (plus one Saturday per month)
Contract	Fixed term to 31 January 2026





Who we are

The V&A is a family of museums dedicated to the **power of creativity**. Our mission is to **champion design and creativity** in all its forms, advance cultural knowledge, and inspire makers, creators and innovators everywhere. We share a 5,000-year-old story of creativity through **exhibitions, events, educational programmes, digital experiences, conservation, research**, and an ever-evolving national collection of over 2.8m objects spanning **every creative discipline**.

Young V&A opened as a new museum of design and creativity for children and young people in Bethnal Green, East London, on 1 July 2023. In 2024 the museum was recognised as the Art Fund Museum of the Year and as Kids in Museums most Family Friendly Museum.

Drawing on our internationally renowned collections of art, design and performance, Young V&A is a national museum developed with, and for, young people – a place where you can learn, create, and **debate together**, and design for tomorrow.



About the Project

Power of Play is a collaborative project to bring quality learning-through-play to children and young people in the London Borough of Tower Hamlets. The project is funded by the LEGO Foundation and coordinated by the Institute of Imagination with LEGO Group in London. Young V&A is participating in the project alongside these partners and with Save the Children, Easy Peasy and Ambition Aspire Achieve.

The project launched in 2024, delivering support and play activity in homes, schools and community settings, with Young V&A offering creative and cultural play to local children within its gallery spaces. We aim to build creative confidence and design skills using playful practices that provide inclusive learning experiences

In 2025 we will grow the project further, including more opportunities for cocreation with children and with more dedicated provision for children with Special Education Needs and Disabilities.


This phase of the project will conclude in December 2025.

About the role

This is a fixed term role within the Young V&A Learning and Engagement team. The purpose is to develop, manage and deliver Young V&A's Power of Play project, bringing regular quality learning-through-play to children in Tower Hamlets.

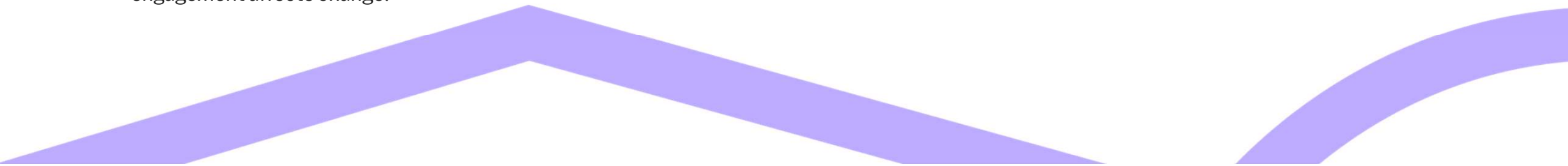
The project manager will lead a small team of Play Champions, and will work collaboratively with colleagues across Young V&A and with external partners, to ensure a child-centred approach that draws on expertise and opportunity within the museum.

The Play Project Manager will:

1. Plan and deliver a funded project to bring the Power of Play to children and families visiting Young V&A, with a focus on children from Tower Hamlets.
 2. Manage a team of 3 Play Champions, and relevant sessional staff to delivery high quality learning-through-play
 3. Liaise with Senior Learning Producers and Facilitators to develop relevant playful programme content for the project.
 4. Build schedules and the promotion of the play programme via the museum website and marketing, and support the engagement of corporate volunteers in the project.
 5. Work closely with the Head of Learning and Engagement to foster a collaborative relationship with other partners and stakeholders within the project .
 6. Build new audiences for creative learning-through play at the museum by building confidence in families and learners that face barriers accessing the museum.
 7. Embed an inclusive play offer, including dedicated play sessions for families with additional needs, and opportunities to work with children to shape the wider play offer.
 8. Lead the monitoring and evaluation of Young V&A's Power of Play project to ensure we gather good evidence about the impact of activity inline with the wider project consortium and to build our institutional understanding of the value of play in the museum
- 

What we're looking for

- An understanding of children's creative and play needs, in the context of East London.
- Demonstrable experience of educational project management in a context relatable to museums or the cultural sector
- Experience of building realistic plans and using appropriate tools to communicate those plans to colleagues and stakeholders
- Experience of engaging and collaborating with audiences and communities that face barriers accessing education and cultural institutions
- Experience of developing evaluation and impact measurement approaches, to ensure we understand how learning and engagement affects change.
- A motivating line manager who makes space for individual talents whilst building effective team working.
- An outward looking and collaborative colleague
- A positive approach to problem-solving and challenges
- Shares our Values of Sustainability, Equity, Creativity, Collaboration & Generosity





Why work here

We strive to integrate **equality, diversity, and inclusion** consistently and naturally into all our activities.

We are proud to be an **open, tolerant, and diverse** organisation. We want to do more to welcome a broader audience and develop a more diverse workforce.

We work closely with our **staff networks** to develop our employee experience.

The V&A values are **Equity, Sustainability, Generosity, Collaboration and Creativity.**

We are committed to a strict **zero tolerance policy on any discrimination, harassment or bullying.**

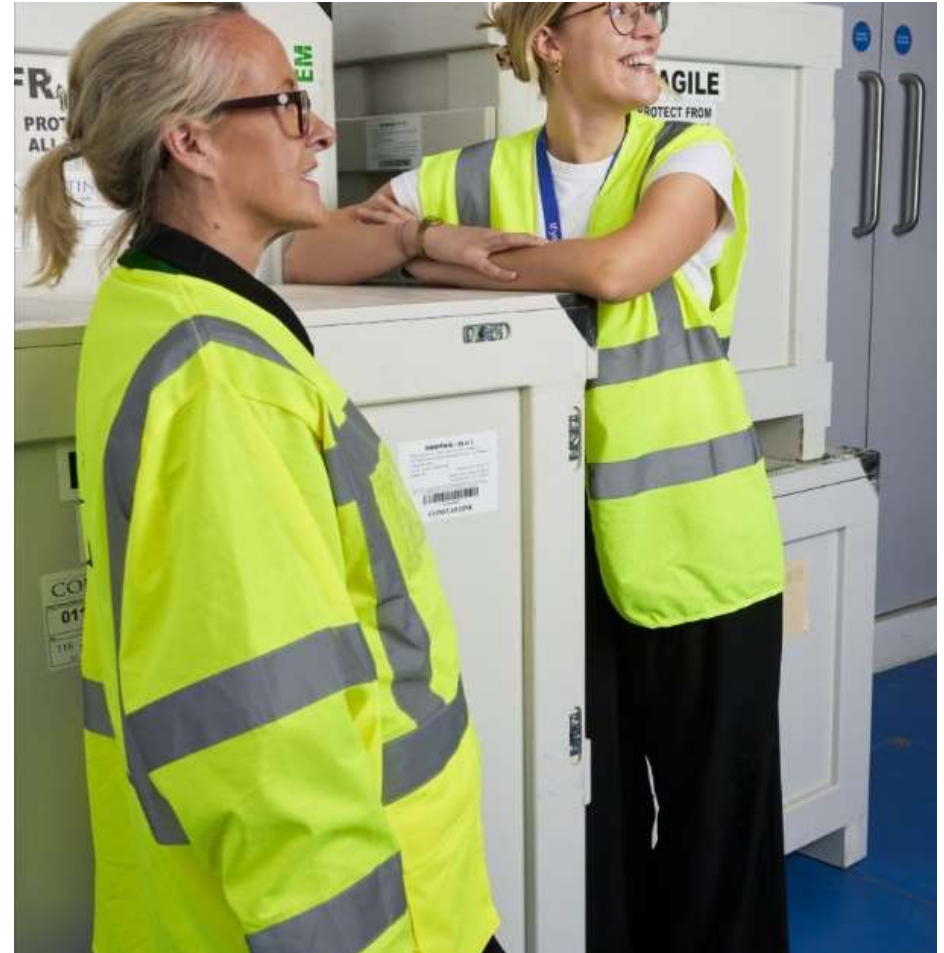
Disability Confident

We are committed to guaranteeing an interview for applicants who declare they have a disability and meet the minimum criteria for the role.



What we offer you

- **29** days of holiday + public holidays each year
- **5.5%** employee pension contribution, **10%** employer pension contribution (*post-probation*)
- Life assurance scheme (*to value of 4 x annual salary*)
- Family-friendly policies e.g. enhanced maternity + paid carers leave
- An interest-free loan for a travelcard, bike, or for a deposit if you're renting (*post-probation*)
- Free sanitary products for all employees across our sites
- Free entrance to many major museums and exhibitions
- Benefits platform offering discounts at major retailers
- Socials events, such as staff summer and Christmas parties
- An Employee Assistance Programme – free and confidential services to provide support
- Tickets to V&A exhibitions for you, your friends or family + 25% discount on V&A shops and cafes



What next

Apply here [Vacancies at the V&A · V&A](#)

Application Deadline 12 May 2025 at 5pm

We operate anonymous shortlisting at the V&A. This means that the manager cannot see your name, contact information, or equality data when shortlisting your application.

We are a Disability Confident Employer offering guaranteed interviews to those who declare their disability and meet the job criteria under the Disability Confident Scheme.

Interview/Assessment days 27 May

Potential Start Date July 2025

Any Questions?

Contact our Recruitment team at careers@vam.ac.uk



Thank you

Any Questions?

Contact our Recruitment team at
careers@vam.ac.uk

Together, we make it V&A

V&A